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## WHY CHOOSE ATRO

### Molding The Future With GENUINE ATRO® Parts



\*ATRO products are manufactured in the U.S.A. using their own proprietary formulations ... ATRO does not use "off the shelf" polyurethanes

\*ATRO is ISO9001:2000 registered and uses their ISO quality system to physically test every lot produced

\*ATRO designs, develops & tests polyurethanes for specific heavy duty applications (ATRO's current roster includes 8 different polyurethanes of varying physical characteristics ... abrasion resistance, low rebound, high rebound, tear resistance, etc.)



\*ATRO's product focus is entirely within the heavy-duty industry

\*ATRO is the only polyurethane component supplier with design & manufacturing capability

\*ATRO's in-house professional engineering staff designs and develops all product ... utilizing Finite Element Analysis (FEA) in product design



\*ATRO manufactures and stocks over 500 part numbers, which are sold directly through ATRO's aftermarket distributor network

\*ATRO ships over 90% of orders complete on the day the order is received

\*ATRO's customer service staff is unmatched in the industry

\*ATRO has professional sales representatives in the field to assist distributors with fieldwork, training & any customer service needs



\*ATRO's in-house marketing department provides customized marketing and promotional materials

\*ATRO backs its products with an unprecedented 3 year parts warranty and labor warranty

\*ATRO offers online ordering and accepts credit cards

***Proving all polyurethanes are  
NOT created equal ...***



**PROUDLY MADE IN**  
**SULLIVAN, MISSOURI ★ U.S.A.**



**ATRO QUALITY...MOLDING THE FUTURE**