



ATRO Engineered Systems, Inc.  
6 Bolte Lane | St. Clair, Missouri 63077 | U.S.A.  
Toll Free: (800) 325-6114 | Fax: (866) 920-2005

**FOR IMMEDIATE RELEASE**

Contact: Pam Ray  
pray@atrobushing.com

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### **CARRIE HARDY JOINS ATRO AS NATIONAL ACCOUNTS SALES MANAGER**

**St. Clair, Missouri**—ATRO Engineered Systems announced the hiring of Carrie Hardy as National Accounts Sales Manager. Hardy's focus will be working with ATRO's National Accounts Distribution Partners to strengthen the market position of ATRO products.

Hardy comes to ATRO after nine years with the Volvo and Mack truck organization. She was instrumental in the long-term successes of several aftermarket product lines through roles in product management and pricing.

"We are very excited to add Carrie to the ATRO team. Her knowledge and experience of what it takes to be successful with our national distributor partners will prove invaluable as we continue to grow," stated Matt Perkins, Sales and Marketing Manager.

"Through my roles with Volvo Group, I experienced firsthand ATRO's commitment to providing quality products through amazing customer service and training," stated Hardy. "The ATRO team is well-positioned to further build upon that excellent reputation, and I am excited to be a part of it."

Hardy began her new role at ATRO on October 1, 2021.

#### **About the Company ...**

ATRO was founded in 1987 by accomplished engineer George Sturmon. Sturmon realized that truck torque rods had a quality problem because the rubber bushings were failing. The heavy-duty trucking industry requires equally heavy-duty parts, and Sturmon knew he could engineer a better solution. He designed a way to replace rubber with his own custom blend of polyurethane to make torque rod bushings that last longer and perform better. Today, ATRO has grown to a team of over 100 employees, and from a handful of parts to more than 1,000 parts ranging from torque rods to suspension to steering, under-hood and under-cab. ATRO engineers custom design the urethane for each product based on what purpose the part serves: load-bearing, dampening, transmission, shock absorption, or stabilization to maximize performance and longevity.

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